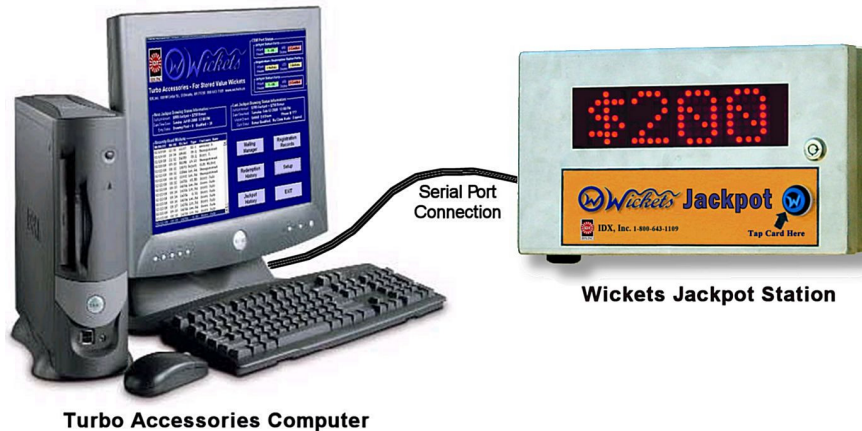


Wickets Jackpot Station

An Automated Lottery-Like Promotion System

12/04/2008



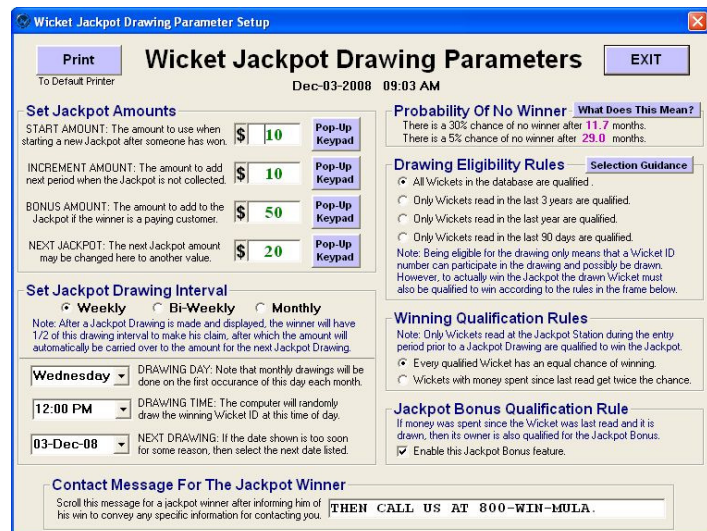
Overview

The Wickets Jackpot Station gives your customers a reason to come to your business weekly (or bi-weekly) to read their Wickets at the Jackpot Station to qualify for the next automated drawing. Random drawings are made from all read or registered Wickets. The drawing winner's name or UserID is displayed on the scrolling display, but the winner must actually return to your business to claim the jackpot that he as won. The winner can either be paid by cash/check, or through having Bonus Bucks added back to his Wicket Bonus Balance. More information about the Turbo Accessories Computer and the Wickets Jackpot Station hardware are found in the Turbo Accessories Brochure and Web page.

This page describes the Wickets Jackpot Station function in detail. This page and the information found in the Turbo Accessories application itself serve as the complete manual for this product. You will find a lot of descriptive labels and text on the various screens that serve as hints and reminders, and you will also find numerous little **?** buttons sprinkled around the screens that contain detailed descriptions about the data needed or the choices you are trying to make.

Jackpot Setup

If you have not already setup Turbo Accessories to enable the Wickets Jackpot Module, assign the serial ports, set the SiteID and Alternate SiteIDs, the please do so according to the Turbo Accessories Setup instructions. The instructions here pertain only to setting up the parameters under which the Jackpot will be conducted. From the Turbo Accessories Setup screen click the **Wickets Jackpot Controller Setup** button to open the screen shown to the right.



Setup Jackpot Amounts: In this frame there are four values to set. Click the **Keypad** button to the right of each value to set it. The **Start Amount** sets the value of the first jackpot following someone's win. The **Increment Amount** sets the amount by which the jackpot will be raised each drawing when nobody wins. The **Bonus Amount** sets the amount to add to the jackpot if the winner spent Wicket money at your business since the prior jackpot drawing... if its enabled. The **Next Jackpot** value tells you the planned amount for the next scheduled Jackpot. If you would like to change the next jackpot amount, just change the displayed value.

Set Jackpot Drawing Interval: You can select between **Weekly**, **Bi-Weekly**, or **Monthly** drawing intervals. Then use the drop-down list boxes to set the drawing day, the drawing time, and the date of the next drawing. Monthly drawings will be done on the first occurrence of this day each month. After a Jackpot Drawing is made and displayed, the winner will have 1/2 of this drawing interval to make his claim, after which the amount will automatically be carried over to the amount for the next Jackpot Drawing.

Jackpot Bonus Qualification Rule: Check the box if you wish to enable the Jackpot Bonus with a rule that says if money was spent since the Wicket was last read and it is drawn, then its owner is also qualified for the Jackpot Bonus.

Winning Qualification Rules: While only Wickets read at the Jackpot Station during the entry period prior to a Jackpot Drawing are qualified to win the Jackpot, you may optionally choose between these two additional rules: a) every qualified Wicket has an equal chance of winning, or b) Wickets with money spent since last read get twice the chance. If you choose the second option, then the Jackpot Bonus option will be automatically disabled... can't do both.

Drawing Eligibility Rules: Being eligible for the drawing only means that a Wicket ID number can participate in the drawing and possibly be drawn. However, to actually win the Jackpot the drawn Wicket must also be qualified to win according to the rules stated above. The eligibility choices are; a) all Wickets in the database are qualified, b) only Wickets read in the last 3 years are qualified, c) only Wickets read in the last year are qualified, and d) only Wickets read in the last 90 days are qualified.

Your choice of settings will dramatically affect the interval between having a winner. You want one often enough to keep interest in a growing jackpot, but if it seems to never get won, then interest will be lost. If you are just starting out, there will not be enough of a database to properly estimate the "Probability Of No Winner" in the frame above. After a few months, take another look and make a selection adjustment if the likely interval between winning is too long or too short. We recommend one of the following settings as a starting point: a) if you choose to give Wickets with recent money spent twice the chance as those having no recently spent money, we recommend the 1 year time period for eligibility, and b) if you choose to give all Wickets an equal chance regardless of whether money was recently spent then we recommend the 90 day time period for eligibility. Note that various other settings on this screen affect the likely win interval.

Probability Of No Winner: Knowing the Probability Of No Winner, or **P(NoWin)**, helps you determine which of the jackpot rules to select so that you don't have jackpot winners so often that a sizeable jackpot never builds, and conversely so they aren't so infrequent that customers lose interest because nobody ever seems to win. $P(\text{NoWin})$ is calculated from the information stored in the database of all read Wickets and an estimate that only about 2/3 of winners will ever claim their prize. Dividing the number of Qualified Wickets (read during the period between drawings) by the number Eligible Wickets, then multiplying by 2/3 we get an estimate of the probability of winning, or $P(\text{Win})$. But $P(\text{NoWin}) = 1 - P(\text{Win})$ for any given drawing. To know $P(\text{NoWin})$ after N successive drawings we need only multiply $P(\text{NoWin})$ by itself N times.

For example, if the average number of eligible Wickets was 2,000 and the average number of qualified entrants was 300, then $P(\text{Win}) = (300/2000)(2/3) = 10\%$, or 1 in 10. With 90% chance of no winner, there will still be a 31% chance of no winner after the 11th drawing and a 5.4% chance you could go more than 28 drawings without a winner!

Contact Message For The Jackpot Winner: Enter text into the box for the message to scroll on the display for a jackpot winner after informing him of his win to convey any specific information for contacting you to collect his prize... such as a phone number.

Jackpot Status

The main Turbo Accessories screen has two frames called **Next Jackpot Drawing Status Information** and **Last Jackpot Drawing Status Information** that become visible when the Jackpot Module is enabled.

In the left frame we can see that the next Jackpot Drawing amount is set for \$20 with a \$50 Bonus and that the drawing will occur on Wednesday Dec. 10th at 12:00PM. The drawing pool currently has 1013 Wickets in it and 32 Wickets are currently qualified by having been read at the Jackpot Station during the current entry period for the drawing. In the frame on the right we can see the the last Jackpot Drawing amount was \$10 with a \$50 Bonus and that it occurred on Wednesday Dec. 3rd at 12:00PM. The drawn Wicket was #15566 owned by (an already registered owner) Mike Owen who can be reached at 879-862-7051. He is Bonus Qualified, and the claim is still pending because Mike has not yet returned to the Jackpot Station to read in his Wicket to stake his claim.

Turbo Accessories - V2.0.2 SiteID: 43981 AppID: 41 Field Site Div: 0 My Company

COM Port Status

Wicket Reader: 2-OK LED Display: 1-NoData

Registration / Redemption Station Ports

Wicket Reader: 0-Disabled LED Display: 0-Disabled

Night Access Control System Ports

Main Door: 2-Disabled Other Door: 1-Disabled

Turbo Accessories - For Stored Value Wickets
 IDX, Inc. 400 W Cedar St., El Dorado, AR 71730 800-643-1109 www.wickets.us

Next Jackpot Drawing Status Information:
 Jackpot Amount: \$20 Jackpot + \$50 Bonus
 Date/Time Draw: Wednesday Dec-10-2008 12:00 PM
 Entry Status: Drawing Pool = 1013 Qualified = 1

Last Jackpot Drawing Status Information:
 Jackpot Amount: \$10 Jackpot + \$50 Bonus
 Date/Time Held: Wednesday Dec-03-2008 12:00 PM
 Wicket Drawn: 15566 Mike Owen 879-862-2051
 Claim Status: Bonus Qualified, Claim Pending

Recently Read Wickets:

MM/DD/YY	HH:MM	Wicket	Type	Customer	Info.
11/28/08	11:54	EB1FC	JP.#	Scott J.	
11/30/08	05:40	CC313	JP.B	Unregistered	
11/30/08	07:08	CC00E	Reg	Anchony R.	
11/30/08	09:40	ACAF4	39.25	Unregistered	
11/30/08	10:24	3095B	BD.#	Unregistered	
11/30/08	19:27	11133	.85	Unregistered	
12/01/08	03:44	CFAA2	JP.B	Mike O.	
12/01/08	08:10	A72FA	JP.B	Unregistered	
12/01/08	10:33	84756	JP.#	Unregistered	
12/01/08	21:52	3AC06	JP.Q	Unregistered	
12/02/08	15:59	A594C	BD.#	Unregistered	
12/02/08	19:55	A24FB	JP.Q	Unregistered	
12/02/08	22:31	9D482	32.65	Scott J.	
12/02/08	22:59	CC801	BD.#	Mike O.	
12/03/08	08:22	11177	3.55	Scott J.	
12/03/08	13:02	8F8B2	JP.#	Unregistered	

Buttons: Registration Records, Setup, Jackpot History, EXIT

Of additional interest in the screen shot is the **COM Port Status** frame showing that the Jackpot Station Wicket Reader is connected and communicating on serial port 2 just fine and dandy, but the LED Display (assigned to serial port 1) apparently never receives data back from the LED Display. It could be a disconnected cable or a malfunction problem with the LED Display itself. In any case, you can tell by looking at the screen if your Jackpot Station is up and running.

Finally, the list of **Recently Read Wickets** in the lower left portion of the screen will show you the last 1000 Wickets read. The **Type** column shows information about which function of Turbo Accessories responded to the read Wicket. The **?** button in the upper right corner of the list will pop up a window to help you identify the short hand codes used in this column (just in case we weren't entirely successful on making it obvious).

Jackpot History

The Jackpot History Screen is accessed by clicking its button on the Turbo Accessories main screen. Each time there is a Jackpot drawing it is recorded in a Jackpot History database so all drawings can later be displayed.

If a Wicket is registered, it will show the customer's name and the telephone number. The amount of the Jackpot and Jackpot+Bonus is shown. The customer's qualification status

Drawing	Wicket	Customer Name	Phone#	JP\$	BonJP\$	Qual?	Claim Status
Aug-13-08	11140	Unregistered		\$40	\$90	Yes+B	Aug-16 12:00AM
Aug-20-08	11150	Unregistered		\$10	\$60	No	Forwarded
Aug-27-08	11160	Unregistered		\$20	\$70	Yes+B	Aug-30 12:00AM
Sep-03-08	11170	Unregistered		\$10	\$60	Yes+B	Sep-06 12:00AM
Sep-10-08	11180	Unregistered		\$10	\$60	No	Forwarded
Sep-17-08	11190	Unregistered		\$20	\$70	Yes	Expired
Sep-24-08	AE1E4	Unregistered		\$30	\$80	Yes	Sep-27 12:00AM
Oct-01-08	E9673	Unregistered		\$10	\$60	Yes+B	Oct-04 12:00AM
Oct-08-08	A45EA	Unregistered		\$10	\$60	Yes+B	Expired
Oct-15-08	1AD0E	Unregistered		\$20	\$70	Yes	Expired
Oct-22-08	11130	Audrey Juds	262-786-5278	\$30	\$80	Yes	Expired12:00AM
Oct-29-08	E50E3	Unregistered		\$10	\$60	Yes+B	Nov-01 12:00AM
Nov-05-08	184F0	Unregistered		\$10	\$60	Yes+B	Nov-08 12:00AM
Nov-12-08	89766	Unregistered		\$10	\$60	Yes+B	Expired
Nov-19-08	F887E	Unregistered		\$20	\$70	No	Forwarded
Nov-26-08	D3520	Unregistered		\$30	\$80	Yes	Nov-29 12:00AM
Dec-03-08	15566	Mike Owen	879-862-2051	\$10	\$60	Yes	Pending...

shows that three customers, although eligible for the drawing was not qualified to win because the Wicket had not been read during the entry period prior to the drawing. The ones with "Yes+B" indicate that they were qualified for the Jackpot Bonus because they had spent money from their Wicket since their last entry. The Claim Status information in the far right column gets updated when a) the winning wicket is read at the Jackpot Station to formally claim the prize, or b) when the period to claim the prize has expired.

Scrolled Message Sequences

The below tables are provided to show the message sequence logic of the Jackpot Station scrolling display. Note that if the table row is a color other than white, some of the rows in the table are colored and that (except for white) only one message from each of the colored rows will be scrolled depending on current conditions as noted below the table. The custom content of these messages is downloaded from the Turbo Accessories Computer and stored in the Jackpot Station Display. The Idle Message Sequence of the table below will continue regardless of the communications connection status with the computer or subsequent power failures. However, if the communication connection with the computer is broken, there can be no response to any read Wickets... thus disabling the messages in the two other tables below.

The table below shows the message sequence when the system is idle and waiting to read a Wicket.

Idle Message Sequence		
Message Sequence	Display Action	Message Contents
1	Scroll	WIN THE WICKET JACKPOT:
2	Blink 3 Times	\$300
3	Scroll	THE NEXT DRAWING WILL BE
4	Scroll	NOV 30 FOR \$300 \$300 \$300.
5a	Scroll	THE LAST WINNER DRAWN WAS
5b	Scroll	THE LAST WINNER DRAWN WAS BONUS WINNER
6a	Scroll	JAMES H.-2515, NOV 23 FOR \$200.
6b	Scroll	UN-REG # A83BC, NOV 23 FOR \$200.
6c	Scroll	NOT QUALIFIED NOV 23 FOR \$200.
7a	Scroll	...JACKPOT STILL NOT CLAIMED!
7b	Scroll	...JACKPOT CLAIMED BY WINNER!
7c	Scroll	...CLAIM HAS EXPIRED
7d	Scroll	...ADDED TO NEXT JACKPOT.

Notes:

- » Messages 5a and 5b are alternatives depending on if the last winner also qualified for the Jackpot Bonus.
- » Messages 6a - 6c are alternatives depending on who won the drawing. If the Wicket is registered, the person's first name, last initial, and the last 4 digits of his phone number are shown.
- » Messages 7a - 7d are alternatives that finish the sequence depending on the status of the last drawing.

The table below shows the message sequence when a Wicket is read in order to enter the Jackpot contest. This message sequence will interrupt the Idle Message Sequence immediately to be displayed.

Jackpot Entry - Read Wicket Message Sequence		
Message Sequence	Display Action	Message Contents
1a	Beep-Scroll	YOU ARE NOW ENTERED AND QUALIFIED
1b	Beep-Scroll	SORRY, YOU ARE NOT QUALIFIED
2	Scroll	TO WIN THE NEXT JACKPOT.
3a	Beep-Scroll	...REGISTERED TO JAMES H.-2525.
3b	Beep-Scroll	WICKET # A3B24 NOT REGISTERED.
3c	Beep-Scroll	JAMES H.-2525, YOU WON ON NOV 23!
3d	Beep-Scroll	YOU WON ON NOV 23! PLEASE REGISTER.

Notes:

- » Messages 1a and 1b are alternatives depending on the Wicket presented. The Wicket must be a Standard Customer or Commercial Customer type of your SiteID to be qualified to enter.
- » Messages 3a - 3d are alternatives depending on the situation. If the customer won the last Jackpot Drawing but this is not the first read to claim the Jackpot then message 3c or 3d will be displayed.

The table below shows the message sequence when a Wicket is read and it happens to be the Jackpot winner making his claim (first read of his Wicket since the Jackpot drawing was made). This message sequence will only be displayed this one time. The very last message in blue is an example of the Contact Message that you may customize on the Jackpot Setup Screen.

Jackpot Winner - Read Wicket Message Sequence		
Message Sequence	Display Action	Message Contents
1	Beep & Show	YOU
2	Beep & Show	WON
3	Beep & Show	\$300
4	Beep & Show	YOU
5	Beep & Show	WON
6	Beep & Show	\$300
7	Twice Scrolled	TO COLLECT YOUR JACKPOT SEE
8	Sequentially	DIRECTIONS POSTED BELOW.
9	Scroll Twice	THEN CALL US AT 870-862-1236.